

PERSPECTIVES

Winter 2006

News and views from The Research and Education Institute for Texas Health Resources

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THR announces new name, president and expanded focus for research organization

Texas Health Resources has announced a new name and a new president for its research and continuing medical education organization, signifying an expanded system-wide research and education focus.

Texas Health Research Institute (THRI) is now The Research and Education Institute for Texas Health Resources (TREI). Russell Poland, Ph.D., has been named president of TREI.

Reflecting an enhanced role for research and education endorsed by the THR Board of Trustees in mid-2005, TREI's expanded focus will concentrate on the development of new studies centered on key clinical services and population-based research; the expansion of continuing medical education and distance learning opportunities for THR affiliated physicians and others locally, nationally and internationally; and creation of a clearinghouse for research opportunities to support clinical investigators. Clinical trials research, and product evaluation and testing, will continue.

THR also announced that the AT&T (formerly SBC) Foundation awarded TREI a grant of \$1 million for support of information technology and a national forum on health issues.

Michael J. Deegan, M.D., executive vice president and chief clinical and quality officer, said, "Dr. Poland comes to TREI with an impressive portfolio of medical research experience. He will oversee development of several new TREI initiatives that will enhance existing programs and expand the scope of both the research and education components. Our ability to attract a medical research leader of Dr. Poland's caliber is a testament to THR and the potential impact TREI can have on the health and well-being of the patients and communities we serve and on the future practice of medicine."



Russell Poland,
Ph.D.

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Texas Health Research Institute is now The Research and Education Institute for Texas Health Resources – and THRI's *The Edge* newsletter is now TREI's *Perspectives!*

Like its predecessor *The Edge*, *Perspectives* will keep you up-to-date on TREI news and events.

Welcome to this first issue!



The Research and Education Institute
for Texas Health Resources

Member Texas Health Resources

PERSPECTIVES

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Perspectives is a publication for TREI's Leadership Council, the north Texas community, and its physicians. *Perspectives* is published twice a year by TREI.

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TREI Mission Statement

The Research and Education Institute for Texas Health Resources, in conjunction with other members of Texas Health Resources, their affiliated physicians, and other organizations, will conduct medical research, offer educational programs, and undertake development projects that contribute to the prevention, diagnosis and treatment of disease.

THR's Diversity Statement

We will provide and maintain a fair and equitable environment for all by valuing and respecting individual differences for our enrichment and that of the communities we serve.

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Dr. Poland will assume his new post on April 10. As TREI president, Dr. Poland will oversee development and implementation of THR's research and continuing medical education strategy. He joins TREI from Cedars-Sinai in Los Angeles, where he was Director of Biobehavioral Research, the Burns and Allen Research Institute, and Director of the Psychiatric Research Program in the Department of Psychiatry and Mental Health since 1999. He also served as Professor of Psychiatry at the David Geffen School of Medicine at the University of California, Los Angeles (UCLA). Before joining Cedars-Sinai, Dr. Poland was Professor of Psychiatry at Harbor-UCLA Medical Center and associate director of the Research Center on the Psychobiology of Ethnicity, funded by the National Institute of Mental Health. He was also director of the Psychobiology Laboratory.

Dr. Poland has served on several editorial boards and written articles for many peer-reviewed publications. He received his bachelor's degree from the University of California, Berkeley, and his doctorate from the UCLA School of Medicine, Department of Pharmacology.

The \$1 million grant from the AT&T Foundation will support the implementation of a wireless network to facilitate conversion to electronic medical records and expanded access to the clinical decision support system. The grant will also support a twice yearly series of lectures on critical health care issues.

The AT&T Foundation grant is the largest single corporate grant ever awarded to any THR entity and one of the largest ever granted by the Foundation.

Watch for an interview with Dr. Poland in the next issue of *Perspectives*.

Going online: TREI expands physician CME offerings

Physicians can now take continuing medical education courses offered by The Research and Education Institute for Texas Health Resources from the comfort of their home, office or anywhere with a computer and an Internet connection. TREI plans to offer at least 50 online courses in 2006.

Through www.TexasHealth.org/cme, physicians can access the education offerings. The Web site includes an online catalog so that physicians can search by entity, month or specialty to find

a course to meet their needs. This is also where learners can register, pay for and take classes, as well as complete an evaluation and receive their CME certificate.

Regularly scheduled programs can be previewed on the Web site for free. For CME credit, physicians can pay \$15 and take the course. Live streaming will be available for regularly scheduled programs, which physicians can attend for free if they join the program live. The Web site also allows physicians to print out a transcript for their records.

Gathering features prominent heart physician as guest speaker

On Oct. 20, 2005, members of the TREI Leadership Council convened in the Van Cliburn Recital Hall at Bass Hall, Fort Worth, to hear cardiologist Warren M. Jackman, M.D. discuss a new alternative treatment for traditional heart surgery.

Dr. Jackman talked about radiofrequency ablation, a nonsurgical procedure used to treat some types of rapid heart beating, or arrhythmias. Dr. Jackman is co-director of the Cardiac Arrhythmia Research Institute; professor of medicine; George Lynn Cross Research Professor; and director of Clinical Electrophysiology at the University of Oklahoma Health Sciences Center in Oklahoma City.

Also at the event, a \$1 million grant to TREI from the AT&T Foundation was announced (see cover story for details).

Stephen C. Hanson, executive vice president of operations for Texas Health Resources, provided welcoming remarks on behalf of THR at the event. A THR newcomer, Hanson is an industry veteran with more than 30 years of health care leadership experience. He holds a master of public health degree in health administration from the University of Oklahoma, earned his bachelor of science degree from Iowa State University, and is a Fellow in the American College of Healthcare Executives. *continued on page 4*



Dr. Jackman addressed an overflow crowd of Leadership Council members and guests.



Stephen C. Hanson, executive vice president of operations for Texas Health Resources, offered welcoming remarks.



Lee Ann Anderson provided a personal testimonial on Dr. Jackman's expertise.

In the spotlight: TREI supporters at Bass Hall



AT&T Regional Vice-President David Arbuckle was recognized on behalf of the AT&T Foundation for the Foundation's \$1 million grant.



Denise and Dave Sattler, Sally and Kurtis Klein, Kevin Stanley, Ronnie McClure and Joni Stanley



Rob and Toni Wheelock, Toli and Frank Macalik



Bill Smith, Ike Bangs, Ronnie McClure and George Pearson



Ellen Bruner, Lee Ann and Craig Anderson, Kathrin and Mike Malone, Sindy Kong



Kervyn and Barbara Hays, Janet and Glen Hahn



Ike Bangs, Tim Boes, Rachel Rorke and Ben Thompson

New Leadership Council members



Don Forsyth

*Channel Manager, Health/Hospitals
Coca-Cola Enterprises Inc.*

A Texas native, Don was born and raised in Midland, graduating from high school in that community. He holds a bachelor of science degree in finance from Texas State

University in San Marcos.

Don and his wife Dina have three children. He enjoys hunting, fishing and football.

Thomas J. Quirk

*Chief Executive Officer
United Healthcare – Texas*

Tom is originally from Connecticut. He completed a bachelor of arts degree from Union College, New York, and was awarded an executive degree in management programs from the Wharton School at the University of Pennsylvania. He serves on the Board of Directors for the United Way of Collin County and the Health Care Partners Task Force, Texas Association of Business. He is also a member of the Dallas Regional Development Committee.

Tom and his wife Theresa have two children. He enjoys his children's sports activities and golf.



Paul V. Tuma

*Agfa Corporation
General Manager Sales, Western Zone*

Paul holds a bachelor of science degree in nuclear medicine technology from the University of Wisconsin. He has completed sales management and leadership training programs through GE Medical Systems, Emory University, Motorola, McKesson HBOC and Eastman Kodak.

Paul is a member of the Board of Directors for the Children's Digital Health Network for the state of Arizona.



Glen W. Hahn

*President and CEO
Innovative Developers, Inc.*

Born and raised in Chicago Heights, Illinois, Glen received a bachelor of science degree in electrical engineering from Wichita State University in Wichita, Kansas.

He is Central Area President for the Ft. Worth Chamber of Commerce, President of the Ft. Worth Police Bike Patrol Citizens Support Group and a Board member of the Ft. Worth Day Resource Center.

Glen and his wife Janet have three children. Glen enjoys trick waterskiing and acoustic guitar.



Susan Owen

*President and Chief Operating Officer
The Point Group*

Born in Chicago, Susan's family moved to Texas and she graduated from Arlington High School. She completed a bachelor's degree in business administration at Texas

State University in San Marcos.

Susan serves as chapter forum officer for the Young Presidents Organization.

Married to Steve, Susan enjoys sports and gardening.

TREI broadcasts surgery live from Presbyterian Hospital of Dallas



The Research and Education Institute provided production support for two live surgery broadcast feeds to the Transcatheter Cardiovascular Therapeutics convention in Washington, D.C. on Oct. 19, 2005.

Physician conference attendees were able to observe Tony Das, M.D., interventional cardiologist on the medical staff of Presbyterian Hospital of Dallas, perform two cases at Presbyterian: a critical limb ischemia/venous procedure and a renal case.



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Formed in 2002, TREI's Leadership Council is composed of community leaders from across the DFW Metroplex. Their charge is to help TREI develop relationships in the community through recognition and understanding of the mission and goals of TREI. For more information, please contact Jay Bruner at (214) 363-6020..

2006 Leadership Council The Research and Education Institute for Texas Health Resources

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